

## Deliver Recurring Revenue & Increase Customer Lifetime Value

For all types of retailer, provide a subscription model and enable customer convenience and discovery to complement your existing sales channels, increase revenue and improve customer engagement both online and instore

### Commercial Benefits

- Increase your customer's purchasing frequency to drive incremental sales and maximise the lifetime value to your business
- Provide recommendations to increase sales based on your customer's preferences, behaviour and product reviews
- Deploy a subscription program to increase customer retention and ensure your customers' next order is coming from your store and not a competitor
- Recurring purchases enable retailers to repay buying costs and plan more efficiently to reduce costs and increase profitability
- eSuite enables you to implement a subscription channel independently whilst integrating with your existing systems



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## Key Features

- Complex and flexible recurring billing, suitable for all permutations of payment method, schedule and currency
- Seamless payment and self-care pages that enables both customers and support teams to manage the account
- Complete customer lifecycle management with an array of dynamic business models to support your retail strategy
- Marketing tools to optimise product conversions, promote voucher codes and offer free trials to accelerate take-up
- Fully integrated and feature-rich cloud platform reduces risk and complexity of integrating with existing revenue centres

## More about MPP Global

### International Payment Coverage

With nearly two decades experience of managing international eCommerce solutions, eSuite will manage all your international payment types, methods and currency, optimising payment routes through our 400 acquirers and standard PSP partners

### Single Customer View

eSuite helps retailers easily and securely identify shoppers instore and online through payment tokenisation, in a secure and PCI compliant way, creating a 'single customer view' across your omni-channel operations

### Level 1 PCI-DSS Compliance

eSuite attains the highest level of PCI-DSS compliance and removes all your security obligations, enabling you to concentrate on great products and great customer service



Increase your customer lifetime value today.